WEBSITE DESIGN PROJECT
CONTENT

Thank you for choosing to work with JJ Roth Design! We understand how important your website is to you, so we want to make this process as simple as possible. Knowing it can be tough to put together content for your site, we've developed this content submission system that will allow you to determine your site's page structure and provide us with your content in an easy-to-follow format. But if you have questions at any time, don't hesitate to call!

COMPANY NAME:

CONTACT NAME:

CONTACT EMAIL:

CONTACT PHONE:

WEBSITE URL:

YOUR WEBSITE **NAVIGATION**

Your site's navigation is the road map that will lead users through your website, directing them to important pieces of information. We know you've got a great story to tell, you just need to organize how you plan on telling it.

As you start developing your website, you'll need to break your content into sections, also known as pages. Each page usually focuses on a specific topic and has a one or two word heading in your navigation. If you already know what you want your page names to be, enter them in the boxes below. Put them in order of how you want them to appear in your navigation*.

If you're not sure, just go ahead and put a basic topic breakdown and we can help you determine what pages you need, and how to structure your content.

Here's an example of page navigation:

1.	HOME	4.	OUR SERVICES
2.	ABOUT US	5.	LOGO DESIGN (SUB-SERVICES)
3.	CONTACT US	6.	WEBSITE DESIGN (SUB-SERVICES)

*If you want nested pages, also called sub-pages, put the nested pages in boxes below your top-level pages and write (sub-page name) next to the name.

JJ Roth Design, LLC
419 Harrow Lane
Saginaw, MI 48638

P: 989.787.2213
E: jj@jjrothdesign.com
www.jjrothdesign.com

YOUR **PAGE NAMES:**

1.		19.	
2.		20.	
3.		21.	
4.		22.	
5.		23.	
6.		24.	
7.		25.	
8.		26.	
9.		27.	
10.		28.	
11.		29.	
12.		30.	
13.		31.	
14.		32.	
15.		33.	
16.		34.	
17.		35.	
18.		36.	

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YOUR WEBSITE **CONTENT**

Having clear, concise content is vital to telling your company's story. But you don't have to be a spelling or grammar expert. At JJ Roth Design we're happy to help you craft your copy into meaningful content that makes an impact on your readers.

Your content is the heartbeat of your website – and you know your story better than anyone else. We're happy to help you turn your ideas into stunning content, but we need you to tell us your story. So on the following pages, please provide us with as much content as you can for each section of your website. In this case, more is better. We may help you pare it down to the essentials*, but we love having plenty to work with when telling your story. (Don't worry if your content is longer than one page. Just keep filling it in and the form will adjust to fit.) *See the sample page for an example of how to fill out content.*

SITE **IMAGES**

Images are an important part of your site as well. As they say, a picture is worth a thousand words, so for every content page, please provide input on the images you'd like to use. If you're sending us images, please list the file names. If you want us to find images for you, please let us know what kinds of images you'd like to use with this content (people focused, families, generic business images, computers, themes, etc.).

EVENTS & **CALENDARS**

If you want to include a calendar of events on your website, you'll find a page at the end of the document that is specific to calendar content. Filling out this section will help us develop your calendar in a way that best fits your needs.

*If you have a carefully crafted story with content that you don't want us to change, that's okay too! We're happy to use exactly what you've written. Just let us know.

If you need more pages than what's available in this document, just ask! We have a supplemental page content document we can send you.

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PAGE **NAME:**   EXAMPLE PAGE

PAGE **IMAGES:**   *(specific file names or input on the type of images you want on this page.)*

Home_Img336.jpg, Home_Img282.png attached to email

Please use images of people working on computers that are clean, bright and modern.

PAGE **CONTENT:**   *(Put your most important content at the top. You can use text styles and sizes to note headlines, etc.)*

This is where you paste content...

WELCOME TO SUPERIOR COMPANY!

Welcome to our company. We are excited to have you here. Please look around our website to find out more about our services and the great products we offer. We do our best to excel in every area of business and we aren't happy until you are happy. Expect exceptional work – that's what we promise to deliver!

OUR HAPPY CUSTOMERS:

We're proud to share the experiences of our happy customers. Check out what people have to say about our expert services.

PREMIUM PRODUCTS:

The products we offer are beyond compare. You don't pay premium prices for our premium products. Visit our online store and feel free to contact us with any questions you may have.

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EVENTS & **CALENDARS**

Here's where you help us set up a calendar for your site. Please answer the questions below and provide us with some events that we can pre-populate into your calendar.

DO YOU CURRENTLY HAVE AN ONLINE CALENDAR THAT WE CAN REFERENCE?
(If yes, please provide a link to the calendar.)

CALENDAR **TYPE:**   *(Display a monthly calendar, weekly calendar, list of events, etc.)*

EVENT **NAME:**

EVENT **DATE:**

EVENT **DESCRIPTION:**

EVENT **NAME:**

EVENT **DATE:**

EVENT **DESCRIPTION:**

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